



**About Holiday Market...**

Holiday Market offers participants the opportunity to sell to tens of thousands of customers – all eager to shop! The customers come early and return often – leaving with bags and bags of goodies.

**Greensboro, NC...**

Holiday Market - Greensboro is “The Triad’s Complete Holiday Experience!” This exciting Christmas show is celebrating its 30<sup>th</sup> year in 2019. Holiday Market offers foods and fashions, gifts and glitter, music and magic – everything to make the holidays bright with specialty gift stores, fashion jewelry, clothing, gourmet foods, decorations and ideas, home accessories and décor, food and wine sampling, and of course, Santa!

**Charleston, SC...**

Holiday Market - Charleston is “The Lowcountry’s Complete Holiday Experience!” Combining the best in art, craft and gifts, Holiday Market - Charleston offers patrons all the gifts and glitter, music and magic, food and fun of the season. There is aisle after aisle of art, specialty shops, boutiques, crafts, gourmet foods, seasonal specialties, toys, jewelry and more. Of course, Santa is there to hear every child’s Christmas wish list whispered in his ear.

There is truly something for everyone on your holiday shopping lists, as well as perfect items for decorating, entertaining and “wowing” holiday guests.

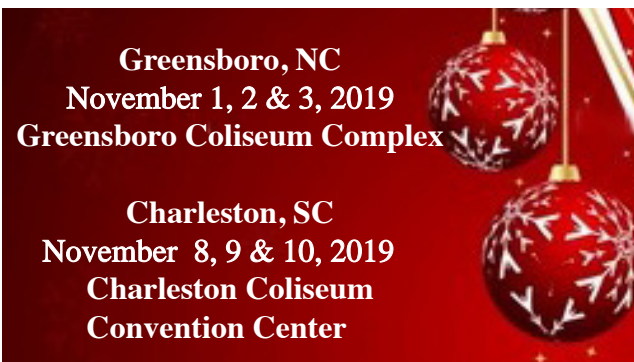
**Marketing & Advertising...**

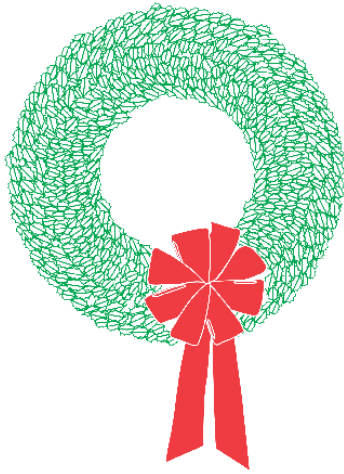
Gilmore Enterprises, Inc. is continually looking for new exhibitors. We are very proud of our shows and the reputation we have built. We have researched and chosen markets which have proven to be very receptive to our events. We produce shows inside convention centers and exhibition buildings where the exhibitors have the opportunity to sell in a controlled environment to an interested public.

In advance of and during each show, we blitz the entire area with multimedia advertising and promotion in the form of television and radio commercials, live remotes, newspaper and magazine ads, direct mail, email blasts, billboards, etc.

**Applying...**

On the next page is a potential exhibitor interest form. Please complete the form and return it to us by fax, mail or email. Please be sure to fill in all requested information. If there is booth space available in your category, we will send you show information.





# Holiday Market

## Potential Exhibitor Information

Please print or type all information. Be sure to fill in all blanks. Please mail, email or fax completed form to one of the contact addresses or the fax number at the bottom of this page. **\*\*\*Include 2-5 pictures of your items along with a photo of your booth setup as well.**

- Interested in Greensboro, NC Holiday Market  
 Interested in Charleston, SC Holiday Market    Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Business Phone: (    ) \_\_\_\_\_ Business Fax: (    ) \_\_\_\_\_

Evening Phone: (    ) \_\_\_\_\_ Mobile Phone: (    ) \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Products To Be Sold (Include Brand Names when applicable): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List Events In Which You Have Participated: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

[www.HolidayMarket.com](http://www.HolidayMarket.com)

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