

Welcome to Gilmore Shows!

Craftsmen's Classic Art & Craft Festivals and Holiday Markets



About Us

We are a family-run promotion company (3 generations!) that takes pride in producing quality festivals and consumer events throughout the Southeast. Since our inception in 1973, we have been honored to showcase thousands of talented creators and designers, many of whom we now consider to be a part of our “show family”. Hosting 9 events annually, **all indoor**, in Virginia, North Carolina, and South Carolina, we strive to find the perfect balance and variety of mediums to set up the show and its participants for success!



How we advertise to your customers

With a well-rounded marketing campaign, Gilmore Shows blitzes the area and advertises with a single goal: putting as many buying customers through the entrance and into your booth as possible. Utilizing cable and traditional network television, streaming media, radio, local and regional newspapers, billboards, web ads, social media, direct mail and direct email, Gilmore Shows brings in customers by the thousands (2+ **million** patrons and counting!). The show's success is always enhanced by your efforts – we are always looking for new images or videos of your beautiful work (or you at work!). Send high-resolution images or video to: CarlyGilmore@GilmoreShows.com to be added to the advertising files for future use!



Advertising through TV, radio, social media, billboards, newspapers, email, direct mail, interviews, flyers and more!



Amenities

When you participate in a Gilmore Shows event, you are valued as an integral part of the whole. We have accessible, on-site staff at the Show Office throughout the entirety of the event – including setup and tear down! Overnight security is hired throughout the weekend. During exhibitor hours (setup day, and one hour before the show opens each morning), complimentary snacks are available at the show office. Throughout the weekend, we provide an Exhibitor's Lounge with tables, chairs, and complimentary coffee and tea.

**Applying is always
FREE! Scan to apply to
the Craftsmen's
Classics**



<https://form.jotform.com/222336137600042>

2024 Show Schedule

Columbia, SC - March 1 - 3

Richmond, VA - March 8 - 10

Myrtle Beach, SC - August 2 - 4

Roanoke, VA - October 4 - 6

Richmond, VA - November 1 - 3

Columbia, SC - November 8 - 10

Charleston, SC (Holiday Market) - Nov. 15 - 17

Greensboro, NC - Nov. 29 - Dec. 1

Booking your booths and what's included

Booths range in price from \$425-\$610 for a single booth (8'x10' - 10'x10'), depending on the location and season. "Booth and a half" and larger are available, along with corner booths (limited availability, additional fees apply). Gilmore Shows provides an 8' tall curtain at the back of your booth, and requests that you provide your own division between your booth and your "next door neighbors". This divider can be pro-panels, pipe and drape, gridwall, display, etc. – be creative! Additional pipe and drape, tables and chairs can be rented from Gilmore Shows or through the decorating company (this info can be found on the individual show site). Most of the facilities offer complimentary wi-fi (Richmond, Myrtle Beach, Columbia, Greensboro).



Hotels & Lodging

We work to secure pleasant, safe, and convenient accommodations at a reduced group rate for exhibitors. On-site camping (with and without hookups) is available at some of the facilities as well. Check the individual show websites for more lodging info, or reach out to us. For locations without a host hotel partnership option, we suggest using Hotels.com, Priceline.com, or Airbnb.com to find reasonable options.

Looking for more info?

Reach out to us anytime!

Contact@GilmoreShows.com

336-282-5550

www.GilmoreShows.com